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**FOR IMMEDIATE RELEASE**

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## **KDOT safety campaign receives national recognition**

A Kansas Department of Transportation public affairs campaign to highlight the importance of work zone safety has received national recognition.

The recognition was announced earlier this month by the Transportation Communications subcommittee of the American Association of State Highway and Transportation Officials (AASHTO). KDOT received a first place award in the category of "Special Events, Public Awareness Event" for its 2014 Work Zone Awareness Week's Go Orange safety campaign.

KDOT also received honorable mention for the "Best Use of Social Media in a Campaign" for the same work zone safety effort.

AASHTO is a nonprofit, nonpartisan association representing highway and transportation departments in the 50 states, the District of Columbia, and Puerto Rico. Its primary goal is to foster the development, operation, and maintenance of an integrated national transportation system.

For more information about work zone safety, visit KDOT's [Go Orange](#) web page.

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700 SW Harrison St., 2<sup>nd</sup> Fl West, Topeka, KS 66603-3754 or phone 785-296-3585 (Voice)/Hearing Impaired – 711.

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