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News contact: Chris Bortz (785) 296-3618; cbortz@ksdot.org;

Ann Williamson (785) 296-3585; cell (785) 806-1205; annw@ksdot.org

Game Plan for Super Bowl Sunday? Don't Drink and Drive

The Kansas Department of Transportation has a simple message for this year's Super Bowl Sunday: fans don't let fans drink and drive.

"The Super Bowl has become its own holiday, and holidays usually mean lots of eating and plenty of drinking," said Chris Bortz, KDOT Traffic Safety Manager.

"Designate before you celebrate. Don't turn a day of celebration and fun into a DUI or worse."

The Super Bowl is America's most watched sporting event, and approximately one million Kansans are expected to tune in. There likely will be more watch parties across the state than ever before.

"If you are planning on attending a party to watch the Panthers and Broncos, you should also have a plan to get home safely," Bortz said. "Drinking and driving is a choice, which is why you need to make the choice to have a sober driver getting you home."

Helping tackle the persistent problem of drunk driving on Super Bowl Sunday, law enforcement officers will be on the lookout for impaired drivers across the state. Football fans should take personal accountability for having a safe celebration and abiding by traffic laws.

“Impaired driving is completely preventable,” Kansas Highway Patrol Superintendent Mark Bruce said. “All it takes is a little planning. We want fans to remember that it’s a choice: Drink or drive—but never do both.”

Kansans are encouraged to have a game plan as they attend their Super Bowl parties, and use this playbook:

- If you are planning on drinking alcohol, plan ahead to not drive.
- Leave your car keys at home and appoint a sober designated driver.
- Plan to use a cab company, a ridesharing service or carpool.
- If you are hosting a watch party, designate a team captain to be the designated driver and to make sure nobody drives who has been drinking.
- Buckle up, every trip, every time.
- Thank your designated driver by posting their name as an MVP on KDOT’s Facebook page: www.facebook.com/DriveSafeKansas.
- Remember: You Drink. You Drive. **YOU LOSE.**

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