



Bureau of Public Involvement  
700 SW Harrison  
Topeka, KS 66603-3754

## NEWS RELEASE

Kansas Department of Transportation News Release

March 18, 2009

**FOR IMMEDIATE RELEASE**

09-029-00

News Contacts: Sue Stringer, 785-296-8669

### **Kansas Scenic Byways new guide features natural beauty of the state**

The Kansas Scenic Byways Program has released a new Kansas Scenic Byways Guide highlighting the state's nine scenic byways. The guide includes an insert of the Kansas Scenic Byways map on one side and Kansas wildflowers on the other.

This guide features the work of several Kansas photographers and is funded in part by the Kansas Department of Transportation and the Federal Highway Administration through the Kansas Scenic Byways Program and in partnership with the Kansas Department of Commerce, Division of Travel and Tourism. Individual orders for the Kansas Scenic Byways guide may be placed, free of charge, at Travel and Tourism's website [www.travelks.com](http://www.travelks.com) and click on *Free Visitor's Guide*. Bulk orders of the guide are available, but first time industry users must register at [www.travelks.com/s/index.cfm?aid=52](http://www.travelks.com/s/index.cfm?aid=52) for larger quantities.

The Kansas Scenic Byways program began January 26, 1993 and now has nine byways across the state and there is grassroots interest in establishing more byways. Last fall, the Kansas program expanded their criteria, opening options for communities to apply for Kansas Historic Byway designation. In addition, communities may apply for designation of local roads as a Kansas Scenic Backroad. For more information about the Kansas Scenic Byways program, or to download individual byway brochures, go to [www.ksbyways.org](http://www.ksbyways.org) or contact Sue Stringer, Kansas Scenic Byways Liaison at 1-800-684-6966.

This information can be made available in alternative accessible formats upon request.

For information about obtaining an alternative format, contact the Bureau of Transportation Information, 700 SW Harrison St., 2<sup>nd</sup> Fl West, Topeka, KS 66603-3754 or phone 785-296-3585 (Voice)/Hearing Impaired – 711.